



Abhishek Gore

UX Designer | IIT Guwahati | Pune, Maharashtra

GET IN CONTACT

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PERSONAL DETAILS

- Total Experience 3 Years 6 Months
- Current Location Pune
- Date of Birth May 31, 1998
- Gender Male
- Marital Status Single / Unmarried

SKILLS

- Market Research
- Product Management
- Product Design
- User Experience Design
- User Centered Design
- User Research
- System Design

TECHNICAL SKILLS

- Figma
- JIRA
- Click Up
- Google Analytics
- Google Search Console
- Clevertap
- Miro

LANGUAGES KNOWN

- English
- Marathi
- Hindi

COURSES & CERTIFICATIONS

- Critical Thinking Mindset
- Leadership Mindset
- Simple Statistics For User Experience Projects
- UX Research For Agile Teams

PROFILE SUMMARY

I earned my academic degree in design from IITG and gained experience in product management working with a startup. With managerial hands-on experience and knowledge of design, I take an interest in creating products that are backed by strong user research and conceptualizing relevant user experiences bringing design value on the business table.

EDUCATION HISTORY

Graduation

Course	B.Des.(Product Design)
College	IIT Guwahati
Year of Passing	2020
Grade	8.6/10

Class XII

Board	CBSE
Medium	English
Year of Passing	2016
Grade	90-94.9%

Class X

Board	CBSE
Medium	English
Year of Passing	2014
Grade	90-94.9%

WORK EXPERIENCE

Jan 2022 to Present

UX Designer at UST Global

- Collaborated with Dell Technologies, a Fortune 500 client, to develop an internal product focused on Monitoring automation.

- Implemented UX agile process within the team, elevating UX maturity from 1 to 4 according to NN Group's maturity scale. Collaborated with 2 managers, 7 developers, and numerous internal stakeholders to achieve this milestone.

- Designed flows for automated quality checks on the Global dell.com website, resulting in a cost saving of \$20 million in FY23.

- Engaged with AMER, EMEA, and APJ business teams in FY24 to create an actionable dashboard using a

- Managing Project Stakeholders
 - Generative Design Foundations
 - Evil By Design: Persuasion In UX
 - Introduction To Prompt Engineering For Generative AI
 - Google Analytics For Beginners
 - Part 1 : Fundamentals Of Neuroscience
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SOCIAL LINKS

- <https://www.linkedin.com/in/abhipgore/>

participatory design approach. This dashboard effectively identified errors on dell.com in the early stages, preventing revenue loss and legal escalations, while reducing the need for manual website scrubs. The proactive error-flagging functionality of the dashboard has empowered the business to prioritize the staging layer for a seamless customer experience.

- Currently spearheading the development of a solution for the redirect lifecycle manager, aimed at improving page rankings on organic keyword searches.

Sep 2020 to Jan 2022

Associate Product Manager at TechAtWork Solutions Pvt Ltd

Founded in 2020, Pragati Jobs is a blue-collar focussed recruitment solution and a job portal/app. I was taking care of Product and design in a 12 member team of the early-stage startup. Worked with the founders on product roadmaps since inception Conducted extensive surveys, on ground and telephonic research with 300+ candidates and 15+ clients Conceptualised and detailed out 150+ features and enhancements Maintained analytics dashboard, metrics and conversion funnel worked in a team of 4 engineers and 1 UX designer and held weekly development and design sprints Worked on launching the app on the Play store Collaborated and created Branding and social media strategy on Facebook and WhatsApp

PROJECTS

Vinyasa Earth, 3 Months

- Communicated the vision of creating an artistic abode through a responsive website to support business operations and drive revenue.
 - Developed a CMS for a streamlined lead collection process, resulting in a 30% increase in lead conversions.
 - Designed and implemented user journeys to enhance user experience and increase website engagement.
 - Integrated external applications for efficient event hosting and management, resulting in a 40% reduction in event management time.
 - Integrated a secure payment portal to facilitate seamless transactions, setting the foundations of online sales.
 - Improved operational efficiency by transitioning major operations to mobile platforms, resulting in a 70% reduction in operational costs.
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OTHER INTERESTS

Cycling
Gardening
Crochet
Permaculture

PORTFOLIO

Non commercial projects

<https://www.gore-des.com/portfolio-projects>